

WHY BECOME A MEMBER?

Being a co-op member means that you own a share of a business in your community. By investing in this local business, you (and others like you) have made an investment in the livelihood of your community.

Through co-op membership, you can:

- enjoy the convenience and benefits offered by your Co-op. Depend on it for top-quality products at competitive prices, and for friendly, efficient service.
- purchase a variety of products and services from a business which, because you are an owner, is sensitive to your needs and wants as a consumer.
- guide the affairs of the co-op by participating in membership meetings and electing representatives to the Board of Directors.
- share in any net savings that may be earned by the co-op. This gives a direct economic benefit to your community, as the money is kept in the hands of the community's members.
- participate in special promotions for members only, such as Member Appreciation Day.
- support a socially responsible organization dedicated to the well-being of your community.
- become a part of a system comprised of over 300 autonomous retail co-operatives which own Federated Co-operatives Limited (FCL) a wholesaling, manufacturing, procurement and refining co-operative.